

# GSM tracking provides reductions in unauthorised vehicle use and insurance premiums for construction industry.



Asset Security



Tracking



GSM



Dust & Water Resistant



## Client Requirements

Our client is a local civil engineering company which has received multiple reports of unauthorised weekend usage of company vehicles.

The client approached us to find a cost-effective system to track and monitor the locations of vehicles 24/7 in case of unauthorised/poor use or theft.

**£50 initial equipment investment + £200 annual running cost\* per vehicle =**



**100% decline in unauthorised vehicle usage**



**50% decline in dangerous driving alerts**



**5% reduction of annual insurance premiums**

# Solution | Cost-effective and easy to install GSM Tracker

As the company operates within areas of good mobile coverage GTC recommended the **Queclink GB100 Asset Tracker** as a cost-effective and easy to install device. GTC took care of the device programming - agreed as every 10 seconds upon movement and every hour when stationary.

The trackers were installed in the vehicles by a company employee who connected the device to the vehicles batteries to enable continuous power. GTC then setup geofences, alerts and reports for the client on the GTCTrack Mapping Portal.

## Geofence

- A geofence is a virtual geographic boundary that enables the tracker to trigger a response when a vehicle enters or leaves a particular area.
- Set-up on sites so that the client would be notified of any unusual movement outside of the site during the working day.
- Set-up that client would be notified of out of hours movement.

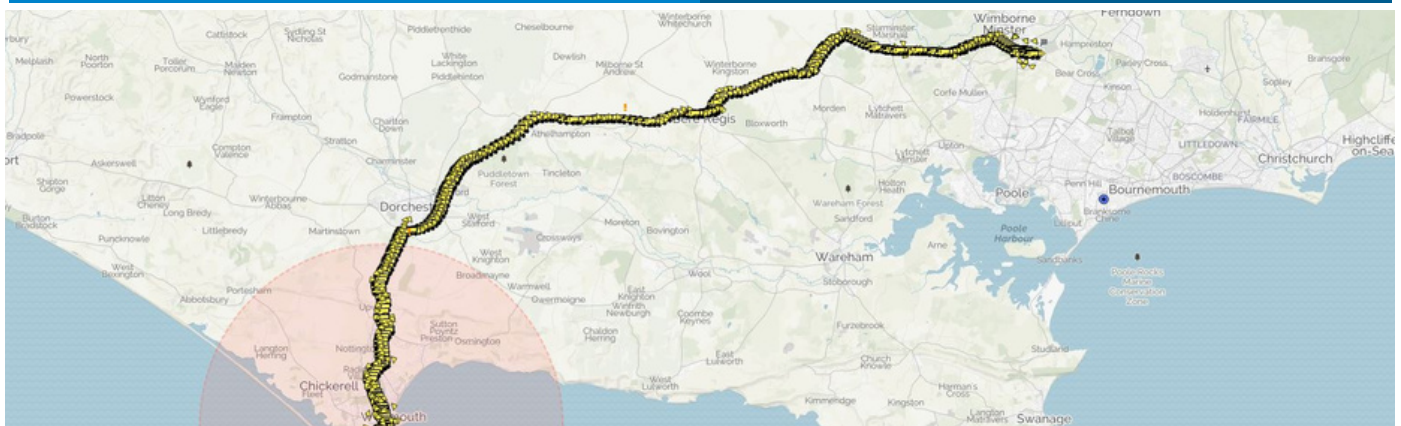
## Alerts

Immediate alerts set-up to the client's email address for:

- High speeds
- Unauthorised weekend movement
- Unit potentially disconnected

## Reports

- Daily and Weekly Scheduled reports



Tracking of a vehicle's journey to site. Red circle denotes geofence set for out of hours use.

## Power Options

Queclink GB100 can be connected to a vehicle battery and also contains a backup battery.

## Subscriptions

GSM Trackers require a subscription for messages transmitted as well as a fee for the GTCTrack Mapping Portal. Contracts start from just £10 per month.

**"The trackers have provided some interesting information which has allowed us to eliminate unauthorised use and reduce insurance costs. Due to the success we will now look at installing trackers on our plant for security purposes."**

*Managing Director*

\* Annual pricing based upon 100MB GSM Plan & GTCTrack Pro account. Prices correct as of Jan '20.